



Kaushik Gupta

User Experience Designer

I'm an empathic self-taught designer with a technical background. I'm passionate about enhancing human experiences through design. Looking for an opportunity to prove my skills and work on real-life projects.

✉ hello@kaushik.design

☎ +91 9004645652

📁 kaushik.design/portfolio

🌐 linkedin.com/in/kaushikgupta08

EDUCATION

UX Design Student Collej™ - UX Design Community

04/2021 - Present

Courses

- UX Kickstarter Program (04/2021 - 06/2021)
- UX Intensive Trainee (02/2022 - Present)

Bachelor of Science Thakur College of Science

06/2020 - Present

9.34 CGPA

Stream

- Information Technology

Diploma, Engineering Thakur Polytechnic

07/2016 - 06/2019

79%

Stream

- Electronics & Telecommunication Engineering

PROJECTS

Design Audit - Heuristic Evaluation for a Website

- Evaluated & documented the violation of the 10 Heuristic Principles on seascanner.com.
- Calculated the severity of the violations and provided recommendation for the same.

Designing Widgets for Scalability

- Developed the ability to identify and evaluate alternatives for different contexts and use case for a particular design pattern.
- Identified the variations, Pros and Cons, use cases, and possible states for a Dropdown Widget.

Identified Good and Bad examples of 10 Heuristics

- Identified good and bad examples for each of the 10 Heuristic Principles.
- Documented these examples with scenario (Context, Goal, Action and Pain Point), the problem, reason for the chosen heuristic, severity rating, and a resolution.

WORK EXPERIENCE

Design Partner Vruxxa Digital LLP

09/2020 - 03/2022

Thane

I, with a team of developers worked on creating digital products with user and business goals aligned, for an effective outcome through its solution.

Marketing Executive Intsys Technology Pvt. Ltd.

06/2019 - 01/2020

Thane

SKILLS

Design Thinking	Figma, Xd
Creative Problem Solving	Zeplin, Webflow
Interaction Design	Video Editing
Qualitative & Quantitative Research	Detail Oriented
Prototyping/Wireframing	Leadership
UI Design	Strong IT Skills

ACHIEVEMENTS

Foundation of User Experience (UX) Design (10/2021)

Issued by: Coursera | Credential ID - 36CUBDSAJKBS

UX Kickstarter Program (07/2021)

Issued by: Collej™ | Credential ID - DK01-0021

Fundamentals of Digital Marketing (06/2019)

Issued by: Google | Credential ID ZT2 WBJ DCC

1st Runner up - State Level Technical Paper Presentation (2019)

Winner - State Level Poster Presentation (2018)

VOLUNTEERING

National Service Scheme (06/2021 - Present)

Advisory Committee Member - For the NSS Unit of Thakur College of Science.

National Service Scheme (08/2016 - 08/2018)

Led the team of 100 NSS Volunteers of Thakur Polytechnic, working for various social causes and provide unbiased service to the society.

Pratham InfoTech Foundation (08/2015 - 02/2016)

Digital Literacy Trainer - Worked with 20 Schools to contribute towards Project Based Learning and Digital Literacy as a Life Skill.

LANGUAGES

English Full Professional Proficiency	Hindi Native or Bilingual Proficiency
Marathi Limited Working Proficiency	German Elementary Proficiency

INTERESTS

Volunteering

Travel

Cycling

Mindfulness